

SCHOOL-TO-WORK CHRONOLOGICAL

ELIZABETH JONES

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OBJECTIVE

A public relations position using my skills in writing, graphic design, web design, marketing and social media.

SKILLS

Promotion: Twin Cities label representative for Chicago-based Aware Records.

Media: Interned with two corporations writing press releases and helping develop marketing strategies.

Social Media: Created, promoted and provided content for a blog focused on the local music scene.

Research: Keen understanding of pop culture, current pop issues and evolving trends.

EMPLOYMENT HISTORY***Compellent Technologies***

June 2008 – September 2009

Research Intern, Marketing Intern

Best Buy

January 2006 – November 2006

Media Sales Associate

WORK RELATED EXPERIENCE***Come Pick Me Up***

January 2006 – Present

www.comepickmeup.net

Creator, Writer, Developer

Live show reviews, new band features, music news.

SCHOOL-TO-WORK CHRONOLOGICAL *CONTINUED****Aware Records***

Chicago, Illinois

Summer 2001– Present

Label Rep — Responsible for marketing a roster of music artist and Aware products by using a variety of materials for both grassroots marketing and online promotions.

AjiSignal.com

August 2007 – December 2007

Staff Writer — Wrote weekly articles, such as new band features or show reviews, about music related happenings in the Twin Cities.

The Music, The Message

February 2006 – January 2008

(formerly EmotionalPunk.com)

Staff Writer — Reviewed records, conducted band interviews with both major label and independent artists, live show reviews.

EDUCATION***University of Minnesota***

Minneapolis, Minn.

September 2006 – May 2009

Bachelor of Arts

School of Journalism and Mass Communication

GPA: 3.81

University of St. Thomas

St. Paul, Minn.

September 2005 – May 2006

GPA: 3.93

City University

London, United Kingdom

University of Westminster

London, United Kingdom