

8 free tools for creating infographics

CB creativebloq.com/infographic/tools-2131971

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We've selected our top free tools and apps for making infographics, with some of the options here even suitable for non-designers, as templates and other features make them easy to use.

The [best infographics](#) transform complex information and data into graphics that are both easy to grasp and visually appealing. The only problem is, infographics that look like they were simple to make are often anything but.

Creating beautiful and instantly understandable infographics in [Photoshop](#) is often beyond the limits that time allows, which is why it's occasionally useful to use a quick and easy infographics or data visualisation app to speed up the process.



01. Canva Infographic Maker

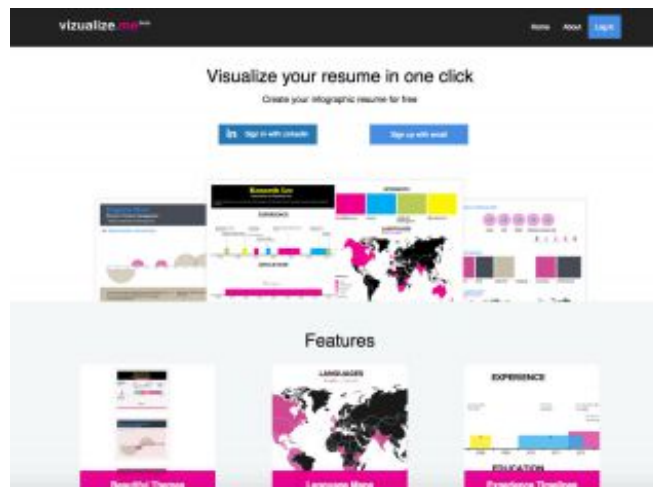


Canva's drag-and-drop interface is perfect for making infographics

Canva's a powerful and easy-to-use online tool that's suitable for all manner of design tasks, from brochures to presentations and much more besides, with a vast library of images, icons, fonts and features to choose from.

And it features a dedicated infographic maker that you can use for free, with hundreds of free design elements and fonts at your fingertips, and many more premium elements that you can buy for up to \$1. You can either use it in the browser or download the [Canva iPad app](#) to design on the move.

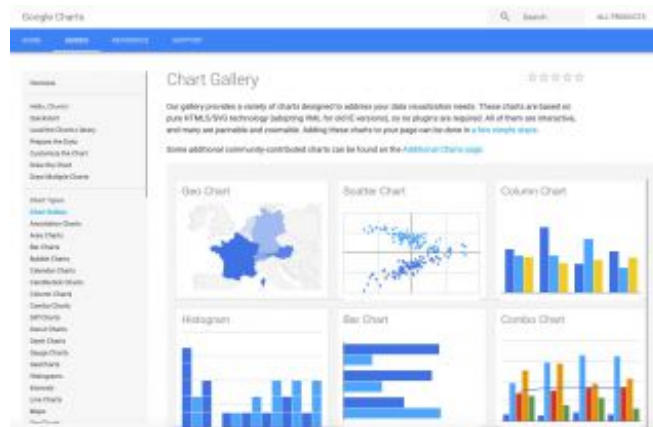
02. Vizualize



This generator could be the start of how résumés will be portrayed in the future

After the success of our post on an [infographic resume](#), it was only a matter of time before this infographic resume generator turned up. You can visualise your resume in one click and also take a look at previous examples. Enabling people to express their professional accomplishments in a simple yet compelling personal visualisation, we think this is the start of something big.

03. Google Charts



Display real live data with Google Charts

Google's chart tools are powerful, simple to use, and free. You can choose from a variety of charts and configure an extensive set of options to perfectly match the look and feel of your website. By connecting your data in real time, Google Charts is the perfect infographic generator for your website.

04. Easel.ly



Easel.ly offers a dozen free templates to start you off

This free web-based infographic tool offers you a dozen free templates to start you off, which are easily customisable. You get access to a library of things like arrows, shapes and connector lines, and you can customise the text with a range of fonts, colours, text styles and sizes. The tool also lets you upload your own graphics and position them with one touch.

05. Piktochart

Piktochart is an infographic and presentation tool enabling you to turn boring data into engaging infographics with just a few clicks. Piktochart's custom editor lets you do things like modify colour schemes and fonts, insert pre-loaded graphics and upload basic shapes and images. Its grid-lined templates also make it easy to align graphical elements and resize images proportionally. There's a free version offering three basic themes, a lite pricing plan for \$15 per month or a pro account that costs \$29 per month.

06. Infogr.am

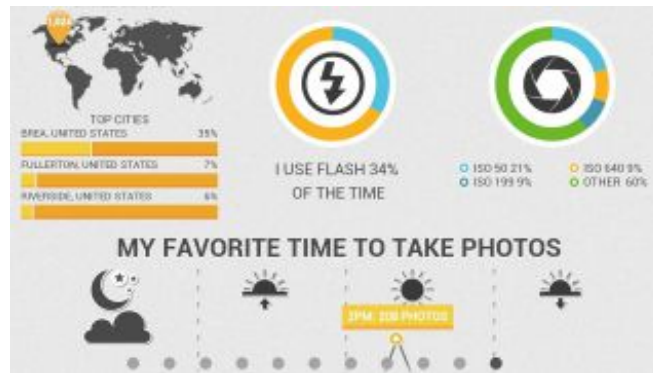


Customising the data that makes up the infographic takes place in an Excel-style spreadsheet

Infogr.am is a great free tool with a wide variety of graphs, charts and maps as well as the ability to upload pictures and videos to create cool infographics. Customising the data that makes up the infographic takes place in an Excel-style spreadsheet and can easily be edited, watching the software automatically change the look of the infographic to perfectly represent your data. When you're happy with your infographic you can publish it to the Infogram website

for all to enjoy and even embed it in to your own website or share it via social media.

07. Photo Infographic Gen Lite



Build infographics based on your photo-taking habits

This one's a bit niche, but if you take a lot of photos with your Android phone it's worth checking out. Photo Infographic Gen Lite takes the EXIF data attached to your photos and builds nice-looking infographics from it. It's got a great interface, and the [paid-for version](#) (which comes without ads) only costs \$0.99/£0.64.

08. Venngage



Looking for an easy-to-use tool? Venngage is your best bet!

Venngage is a great tool for creating and publishing infographics because it's so simple and easy to use. You can choose from templates, themes, and hundreds of charts and icons as well as uploading your own images and backgrounds, or adapt a theme to suit your brand. You can animate them too!